ABSTRACT:

A system, method, and computer program product are provided for affording coupon, price-comparison, and/or product-review information utilizing a toolbar within a browser or system/application interface. In response to a request for such information, the invention is able to auto-detect the merchant and/or product to search for without further user input. Relevant information is returned and displayed for the requester in a small companion window or is displayed seamlessly in the browser or interface.

Atty. Dkt. No. 59149-8005.US01
EV 336042972 US

17